



Final Action Plan Southeast Santa Maria Neighborhood



The City of Santa Maria is currently embarking on a neighborhood-based outreach effort to better understand community needs for service delivery to our residents. The third of these community meetings was held on October 21, 2013 at the First Christian Church where 30 participants provided feedback regarding neighborhood concerns and areas where we could improve our efforts.

As a result of this feedback, an Action Plan was developed resulting in the identification of two target areas for the Southeast: Police Department/Crime Related Issues, and Code Enforcement. The following Action Plan illustrates specific action items for implementation under each category addressing the communities concerns for the neighborhood. The Southeast neighborhood is defined as east of Broadway (State Route 135), south of Fesler Street, and north of Santa Maria Way.

Police Department/Crime Related Issues

Prostitution – Main to Battles south

- This issue is being addressed on a City-wide basis through a specialized patrol and investigations operation.

Increase traffic safety to address commute surges/speeding

- Motor officers have adjusted work schedules to address speeding concerns. In April 2013, the work schedules of motorcycle officers were changed to provide more traffic enforcement during weekdays around local schools.
- The Police Department has increased the number of deployments of the radar trailer and a second speed enforcement trailer has been deployed at different locations in the City on an ongoing basis. Additional radar feedback trailers will be purchased as funding becomes available.

Crime in the area of College/Miller/Oak Street

- An informational flyer for residents (written in English and in Spanish) is posted online at <http://www.cityofsantamaria.org/NeighborhoodActionPlans.shtml> to promote home safety and to help reduce the incidence of burglaries and theft.
- Residents are encouraged to contact the Beat Two Coordinator, Officer Bryan Golston. His desk phone is 928-3781 ext. 1134 and his work cell phone is 310-9663; or, the Beat Three Coordinator Corporal Jeff Lopez, who covers the area south of Stowell Road to the City limits. His desk phone is 928-3781 ext. 1199 and his work cell phone is 310-9668
 - *Needs verification to determine extent of activity*

Scavenging from garbage cans

- Residents are encouraged to call the Police Department's non-emergency number at 925-3781 ext. 277 to report anyone scavenging through garbage cans.

Code Compliance Issues

Vehicles parked on lawns

- Residents may submit a service request form, available on the City's website at <http://www.cityofsantamaria.org/3032.shtml#ServiceRequestForm>
 - *"Walk-N-Talk" will be scheduled*

Overcrowded apartments and excessive on-street parking

- Provide informational Neighborhood City Codes flier for residents. This is online at <http://www.cityofsantamaria.org/3032-NeighborhoodCityCodesBrochure-041013.pdf>
- Encourage residents to observe and report code violations to Code Compliance.
 - *"Walk-N-Talk" will be scheduled*