



NEWS RELEASE
October 30, 2014

Cultural Festival in Dia de los Muertos (Day of the Dead) Fashion

The Dia de los Muertos (Day of the Dead) Cultural Festival takes place this Sunday, November 2, 2014 from noon to 5:00 p.m. at the Veterans' Memorial Community Center, 313 W. Tunnell Street.

Everyone is invited to a free fun-filled day of visual and musical entertainment, children's parade, youth activities, food, inflatables, craft projects, and beautiful displays celebrating the lives of deceased loved ones.

"El Dia de los Muertos" is a ritual that goes back thousands of years, primarily started by the Aztecs, who celebrated the lives of past loved ones in remembrance and commemoration. During this event, elaborate altars are displayed, using a variety of colorful decorations, including items that hold special significance to those being honored.

This event is made possible by collaboration between the City of Santa Maria Recreation and Parks Department, People for Leisure And Youth, Inc. (PLAY, Inc.), Santa Maria-Bonita School District, Que Pasa Newspaper, Univision, Santa Maria All-America City Committee, LULAC, and Un Nuevo Amancer.

Questions may be directed to the Recreation and Parks Department at (805) 925-0951 ext. 260.

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