



SANTA MARIA POLICE DEPARTMENT
222 E. Cook Street, Santa Maria, CA 93454 – (805) 928-3781



NEWS MEDIA BRIEF

Date: May 27, 2014

Re: Elks' Rodeo Parade Traffic

As a public service to community members, the Santa Maria Police Department would appreciate your agency communicating the following information pertaining to the Elks Rodeo Parade traffic:

After 7:30 a.m. on Saturday May 31, 2014, no parking will be allowed on the parade route on Broadway, between Fesler and Enos Drive. All cars parked on the listed street after 7:30 a.m. will be towed away at the vehicle owner's expense.

In case of emergencies, Main Street, Jones Street, and Stowell Road will have officers present to assist people across Broadway.

People entering Santa Maria from Highway 101 should leave the freeway at the Stowell Road exit, if they wish to view the parade from the shopping center area. If north of City Hall is your choice for viewing the parade, the Main Street exit should be used.

Broadway will be re-opened shortly after the conclusion of the parade, which is estimated to be about 1pm.

Contact Person: Sgt. Mark Streker
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