

City of Santa Maria - Minimal Change Public Plan

Category	Field	1	2	3	4	Total
2020 Census	Total Population	30,344	27,366	24,476	27,949	110,135
	Population Deviation	2,810	-168	-3,058	415	5,868
	Pct. Deviation	10.21%	-0.61%	-11.11%	1.51%	21.31%
Total Pop.	Hispanic/Latino	87%	81%	76%	61%	77%
	NH White	7%	12%	15%	27%	15%
	NH Black	1%	1%	2%	2%	1%
	NH Asian/Pac.Isl.	5%	5%	6%	8%	6%
	NH Native Amer.	0%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	10,772	11,686	8,366	15,526	46,351
	Hisp	71%	62%	58%	42%	56%
	NH White	19%	27%	29%	48%	33%
	NH Black	1%	3%	4%	2%	2%
	Asian/Pac.Isl.	9%	8%	9%	8%	8%
	Native Amer.	0%	0%	0%	1%	1%
Voter Registration (Nov 2020)	Total	8,863	9,891	7,871	12,807	39,432
	Latino est.	77%	69%	59%	46%	61%
	Spanish-Surnamed	72%	64%	54%	43%	57%
	Asian-Surnamed	1%	1%	2%	2%	2%
	Filipino-Surnamed	4%	3%	3%	2%	3%
	NH White est.	25%	32%	38%	54%	39%
	NH Black	1%	3%	5%	1%	2%
Voter Turnout (Nov 2020)	Total	6,296	7,158	5,979	10,443	29,876
	Latino est.	73%	65%	54%	42%	56%
	Spanish-Surnamed	68%	60%	50%	39%	52%
	Asian-Surnamed	1%	1%	2%	2%	2%
	Filipino-Surnamed	4%	3%	3%	2%	3%
	NH White est.	25%	32%	38%	54%	39%
	NH Black	1%	3%	5%	1%	2%
Voter Turnout (Nov 2018)	Total	3,629	4,359	3,726	7,175	18,889
	Latino est.	62%	53%	47%	33%	46%
	Spanish-Surnamed	59%	50%	44%	31%	43%
	Asian-Surnamed	1%	1%	2%	2%	1%
	Filipino-Surnamed	3%	3%	2%	2%	2%
	NH White est.	33%	41%	45%	62%	48%
NH Black est.	1%	3%	5%	2%	3%	
Age	age0-19	37%	35%	37%	28%	34%
	age20-60	52%	52%	52%	52%	52%
	age60plus	11%	13%	11%	19%	14%
Immigration	immigrants	43%	36%	38%	23%	35%
	naturalized	20%	26%	20%	35%	24%
Language spoken at home	english	20%	30%	34%	56%	34%
	spanish	74%	66%	62%	38%	60%
	asian-lang	4%	4%	3%	4%	4%
	other lang	1%	1%	1%	2%	1%
Language Fluency	Speaks Eng. "Less than Very Well"	44%	36%	36%	20%	34%
Education (among those age 25+)	hs-grad	33%	38%	37%	50%	40%
	bachelor	5%	8%	9%	16%	10%
	graduatedegree	3%	3%	4%	7%	4%
Child in Household	child-under18	59%	54%	57%	37%	50%
Pct of Pop. Age 16+	employed	69%	67%	70%	64%	67%
Household Income	income 0-25k	13%	14%	15%	16%	14%
	income 25-50k	27%	25%	25%	21%	24%
	income 50-75k	25%	17%	19%	21%	21%
	income 75-200k	33%	42%	38%	38%	38%
	income 200k-plus	2%	3%	3%	4%	3%
Housing Stats	single family	71%	80%	59%	69%	70%
	multi-family	29%	20%	41%	31%	30%
	rented	51%	44%	58%	50%	51%
	owned	49%	56%	42%	50%	49%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).