

City of Santa Maria - Quadrant Plan NDC Revision

Category	Field	1	2	3	4	Total
2020 Census	Total Population	28,474	26,779	26,248	28,634	110,135
	Population Deviation	940	-755	-1,286	1,100	2,386
	Pct. Deviation	3.41%	-2.74%	-4.67%	4.00%	8.67%
Total Pop.	Hispanic/Latino	86%	72%	83%	65%	77%
	NH White	8%	19%	10%	25%	15%
	NH Black	1%	1%	1%	2%	1%
	NH Asian/Pac.Isl.	5%	6%	5%	7%	6%
	NH Native Amer.	0%	1%	1%	1%	1%
Citizen Voting Age Pop	Total	10,786	13,075	7,385	15,105	46,351
	Hisp	73%	52%	67%	43%	56%
	NH White	18%	36%	23%	45%	33%
	NH Black	1%	3%	4%	2%	2%
	Asian/Pac.Isl.	8%	8%	6%	9%	8%
	Native Amer.	0%	0%	0%	1%	1%
Voter Registration (Nov 2020)	Total	9,574	11,121	6,953	11,784	39,432
	Latino est.	78%	59%	67%	46%	61%
	Spanish-Surnamed	73%	54%	62%	42%	57%
	Asian-Surnamed	1%	1%	2%	2%	2%
	Filipino-Surnamed	4%	3%	3%	2%	3%
	NH White est.	24%	42%	29%	54%	39%
	NH Black	1%	2%	5%	2%	2%
Voter Turnout (Nov 2020)	Total	6,715	8,573	5,056	9,532	29,876
	Latino est.	74%	55%	63%	42%	56%
	Spanish-Surnamed	69%	51%	58%	39%	52%
	Asian-Surnamed	1%	1%	2%	2%	2%
	Filipino-Surnamed	4%	3%	3%	2%	3%
	NH White est.	24%	42%	29%	54%	39%
	NH Black	1%	2%	5%	2%	2%
Voter Turnout (Nov 2018)	Total	3,944	5,524	3,033	6,388	18,889
	Latino est.	64%	42%	55%	34%	46%
	Spanish-Surnamed	60%	40%	52%	32%	43%
	Asian-Surnamed	1%	2%	1%	2%	1%
	Filipino-Surnamed	3%	2%	2%	2%	2%
	NH White est.	31%	52%	36%	61%	48%
	NH Black est.	1%	3%	5%	2%	3%
Age	age0-19	34%	34%	40%	30%	34%
	age20-60	53%	50%	52%	54%	52%
	age60plus	13%	16%	8%	16%	14%
Immigration	immigrants	44%	30%	42%	25%	35%
	naturalized	26%	30%	13%	31%	24%
Language spoken at home	english	22%	41%	22%	51%	34%
	spanish	73%	54%	74%	43%	60%
	asian-lang	5%	4%	2%	5%	4%
	other lang	1%	1%	2%	2%	1%
Language Fluency	Speaks Eng. "Less than Very Well"	43%	28%	45%	24%	34%
Education (among those age 25+)	hs-grad	36%	45%	30%	46%	40%
	bachelor	5%	11%	5%	15%	10%
	graduatedegree	3%	5%	2%	6%	4%
Child in Household	child-under18	56%	46%	63%	42%	50%
Pct of Pop. Age 16+	employed	68%	65%	70%	66%	67%
Household Income	income 0-25k	12%	14%	17%	14%	14%
	income 25-50k	24%	25%	28%	22%	24%
	income 50-75k	21%	18%	23%	20%	21%
	income 75-200k	39%	38%	30%	40%	38%
	income 200k-plus	3%	4%	1%	3%	3%
Housing Stats	single family	89%	76%	48%	66%	70%
	multi-family	11%	24%	52%	34%	30%
	rented	40%	42%	69%	53%	51%
	owned	60%	58%	31%	47%	49%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2015-2019 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database ("Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate).