

## Santa Maria 2040 Survey Responses

1. Priorities. Please tell us what you think is important to include in the General Plan Update	Not Important	Somewhat Important	Important	Very Important
<b>Balanced Land Use Mix:</b> Establish and maintain a balanced mix of land uses to meet the present and future demands of the community.				2
<b>Infrastructure Timing:</b> Ensure that all urban services and infrastructure are planned and provided for in a timely manner and sufficient land is reserved for this provision.				2
<b>Urban Design:</b> Emphasize quality urban design features in rehabilitation and new development efforts.			1	1
<b>Attract Industry and Commerce:</b> Employ strategies to encourage clean, employment-generating commerce and industry.			1	1
<b>Sphere of Influence:</b> Amend the present Sphere of Influence line to indicate the ultimate boundary for urban development			1	1
<b>Balance Growth:</b> Accommodate new development, balancing social, environmental and economic considerations.			2	
<b>Preserve Agricultural Resources:</b> Accommodate growth while making every effort to preserve agricultural resources in the surrounding region.			1	1
<b>Urban/Agriculture Equilibrium:</b> Achieve a balance between increased developments and the maintenance, management, and/or preservation of local resources.			1	1

2. New Vision. What do you think is important to include in the General Plan Update?	Not Important	Somewhat Important	Important	Very Important
<b>Infill Development:</b> Encourage revitalization and redevelopment of the City's urban core; preserve open space and agricultural resources.			2	
<b>City Expansion:</b> Annex unincorporated areas to accommodate future growth and increase economic potential for the City.				2
<b>Health:</b> Plan for and provide the community with resources to enable residents to enjoy a healthy lifestyle.			1	1
<b>Authenticity/Culture:</b> Preserve the historical character and heritage of the community and celebrate the diverse culture of our residents.			1	1
<b>Economic Development:</b> Improve economic well-being and quality of life for the community by creating jobs and expanding the tax base.		1		1
<b>Food/Agriculture:</b> Facilitate access to healthy, fresh, nutritious, affordable, culturally-appropriate, and locally grown food with care for the well-being of the land, workers, and animals.		1		1
<b>Equitable Community:</b> Promote social, physical and mental well-being via accessibility, affordability, stability, diversity and safety for all residents.		1		1
<b>Resilient Community:</b> Plan for adverse situations and utilize available resources to respond to, withstand, and recover from adverse situations			1	1

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<b>Balanced Land Use Mix:</b> Establish and maintain a balanced mix of land uses to meet the present and future demands of the community.			2	7	5
<b>Infrastructure Timing:</b> Ensure that all urban services and infrastructure are planned and provided for in a timely manner and sufficient land is reserved for this provision.			2	10	2
<b>Urban Design:</b> Emphasize quality urban design features in rehabilitation and new development efforts.			1	9	4
<b>Attract Industry and Commerce:</b> Employ strategies to encourage clean, employment-generating commerce and industry.				6	8
<b>Sphere of Influence:</b> Amend the present Sphere of Influence line to indicate the ultimate boundary for urban development			3	6	2
<b>Balance Growth:</b> Accommodate new development, balancing social, environmental and economic considerations.			2	4	7
<b>Preserve Agricultural Resources:</b> Accommodate growth while making every effort to preserve agricultural resources in the surrounding region.	1		2	3	8
<b>Urban/Agriculture Equilibrium:</b> Achieve a balance between increased developments and the maintenance, management, and/or preservation of local resources.			2	8	3

2. New Vision. What do you think is important to include in the General Plan Update?	Not Important	Somewhat Important	Important	Very Important	
<b>Infill Development:</b> Encourage revitalization and redevelopment of the City's urban core; preserve open space and agricultural resources.				8	6
<b>City Expansion:</b> Annex unincorporated areas to accommodate future growth and increase economic potential for the City.			2	7	5
<b>Health:</b> Plan for and provide the community with resources to enable residents to enjoy a healthy lifestyle.				5	9
<b>Authenticity/Culture:</b> Preserve the historical character and heritage of the community and celebrate the diverse culture of our residents.				6	8
<b>Economic Development:</b> Improve economic well-being and quality of life for the community by creating jobs and expanding the tax base.			2	4	8
<b>Food/Agriculture:</b> Facilitate access to healthy, fresh, nutritious, affordable, culturally-appropriate, and locally grown food with care for the well-being of the land, workers, and animals.			2	2	10
<b>Equitable Community:</b> Promote social, physical and mental well-being via accessibility, affordability, stability, diversity and safety for all residents.			1	1	12
<b>Resilient Community:</b> Plan for adverse situations and utilize available resources to respond to, withstand, and recover from adverse situations			2	7	6

3. Suggestions for other themes and guiding principles for the General Plan update?
Pesticide zones
Rideshare station
Reuse abandoned sites
Beautification of N. Broadway
Cultural preservation
Protected bike lanes
More youth recreation areas
Redevelop abandoned buildings (AJ Spurs, Costco, Toys R Us)
Bring back the Old Santa Maria

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<b>Infrastructure Timing:</b> Ensure that all urban services and infrastructure are planned and provided for in a timely manner and sufficient land is reserved for this provision.			1	1
<b>Urban Design:</b> Emphasize quality urban design features in rehabilitation and new development efforts.				2
<b>Attract Industry and Commerce:</b> Employ strategies to encourage clean, employment-generating commerce and industry.				2
<b>Sphere of Influence:</b> Amend the present Sphere of Influence line to indicate the ultimate boundary for urban development			1	
<b>Balance Growth:</b> Accommodate new development, balancing social, environmental and economic considerations.			1	1
<b>Preserve Agricultural Resources:</b> Accommodate growth while making every effort to preserve agricultural resources in the surrounding region.			1	1
<b>Urban/Agriculture Equilibrium:</b> Achieve a balance between increased developments and the maintenance, management, and/or preservation of local resources.				2

2. New Vision. What do you think is important to include in the General Plan Update?	Not Important	Somewhat Important	Important	Very Important
<b>Infill Development:</b> Encourage revitalization and redevelopment of the City's urban core; preserve open space and agricultural resources.				2
<b>City Expansion:</b> Annex unincorporated areas to accommodate future growth and increase economic potential for the City.			1	
<b>Health:</b> Plan for and provide the community with resources to enable residents to enjoy a healthy lifestyle.				1
<b>Authenticity/Culture:</b> Preserve the historical character and heritage of the community and celebrate the diverse culture of our residents.				1
<b>Economic Development:</b> Improve economic well-being and quality of life for the community by creating jobs and expanding the tax base.				1
<b>Food/Agriculture:</b> Facilitate access to healthy, fresh, nutritious, affordable, culturally-appropriate, and locally grown food with care for the well-being of the land, workers, and animals.				1
<b>Equitable Community:</b> Promote social, physical and mental well-being via accessibility, affordability, stability, diversity and safety for all residents.				1
<b>Resilient Community:</b> Plan for adverse situations and utilize available resources to respond to, withstand, and recover from adverse situations				1

### 3. Additional Comments

Plan for a healthy water basin, preparing for climate change impacts, saltwater intrusion and contamination  
Have more locally grown food in stores

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<b>Balanced Land Use Mix:</b> Establish and maintain a balanced mix of land uses to meet the present and future demands of the community.			1	6	3
<b>Infrastructure Timing:</b> Ensure that all urban services and infrastructure are planned and provided for in a timely manner and sufficient land is reserved for this provision.			1	6	3
<b>Urban Design:</b> Emphasize quality urban design features in rehabilitation and new development efforts.		5	2		2
<b>Attract Industry and Commerce:</b> Employ strategies to encourage clean, employment-generating commerce and industry.				4	6
<b>Sphere of Influence:</b> Amend the present Sphere of Influence line to indicate the ultimate boundary for urban development		2	5		3
<b>Balance Growth:</b> Accommodate new development, balancing social, environmental and economic considerations.		2	6		2
<b>Preserve Agricultural Resources:</b> Accommodate growth while making every effort to preserve agricultural resources in the surrounding region.		1	5		4
<b>Urban/Agriculture Equilibrium:</b> Achieve a balance between increased developments and the maintenance, management, and/or preservation of local resources.		1	5		4

2. New Vision. What do you think is important to include in the General Plan Update?	Not Important	Somewhat Important	Important	Very Important	
<b>Infill Development:</b> Encourage revitalization and redevelopment of the City's urban core; preserve open space and agricultural resources.			1	5	1
<b>City Expansion:</b> Annex unincorporated areas to accommodate future growth and increase economic potential for the City.			1	3	6
<b>Health:</b> Plan for and provide the community with resources to enable residents to enjoy a healthy lifestyle.		3	4		3
<b>Authenticity/Culture:</b> Preserve the historical character and heritage of the community and celebrate the diverse culture of our residents.		3	4		3
<b>Economic Development:</b> Improve economic well-being and quality of life for the community by creating jobs and expanding the tax base.				2	7
<b>Food/Agriculture:</b> Facilitate access to healthy, fresh, nutritious, affordable, culturally-appropriate, and locally grown food with care for the well-being of the land, workers, and animals.			1	4	4
<b>Equitable Community:</b> Promote social, physical and mental well-being via accessibility, affordability, stability, diversity and safety for all residents.		2	3		4
<b>Resilient Community:</b> Plan for adverse situations and utilize available resources to respond to, withstand, and recover from adverse situations			1	5	3

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<b>Balanced Land Use Mix:</b> Establish and maintain a balanced mix of land uses to meet the present and future demands of the community.			3	17	39
<b>Infrastructure Timing:</b> Ensure that all urban services and infrastructure are planned and provided for in a timely manner and sufficient land is reserved for this provision.	2		2	20	42
<b>Urban Design:</b> Emphasize quality urban design features in rehabilitation and new development efforts.			6	16	37
<b>Attract Industry and Commerce:</b> Employ strategies to encourage clean, employment-generating commerce and industry.			2	11	45
<b>Sphere of Influence:</b> Amend the present Sphere of Influence line to indicate the ultimate boundary for urban development	3		8	22	40
<b>Balance Growth:</b> Accommodate new development, balancing social, environmental and economic considerations.	1		2	15	39
<b>Preserve Agricultural Resources:</b> Accommodate growth while making every effort to preserve agricultural resources in the surrounding region.	1		2	8	50
<b>Urban/Agriculture Equilibrium:</b> Achieve a balance between increased developments and the maintenance, management, and/or preservation of local resources.			6	14	37

2. New Vision. What do you think is important to include in the General Plan Update?	Not Important	Somewhat Important	Important	Very Important	
<b>Infill Development:</b> Encourage revitalization and redevelopment of the City's urban core; preserve open space and agricultural resources.			2	14	41
<b>City Expansion:</b> Annex unincorporated areas to accommodate future growth and increase economic potential for the City.	10		10	12	24
<b>Health:</b> Plan for and provide the community with resources to enable residents to enjoy a healthy lifestyle.			1	7	50
<b>Authenticity/Culture:</b> Preserve the historical character and heritage of the community and celebrate the diverse culture of our residents.			9	9	36
<b>Economic Development:</b> Improve economic well-being and quality of life for the community by creating jobs and expanding the tax base.			1	14	43
<b>Food/Agriculture:</b> Facilitate access to healthy, fresh, nutritious, affordable, culturally-appropriate, and locally grown food with care for the well-being of the land, workers, and animals.			1	3	52
<b>Equitable Community:</b> Promote social, physical and mental well-being via accessibility, affordability, stability, diversity and safety for all residents.			1	8	47
<b>Resilient Community:</b> Plan for adverse situations and utilize available resources to respond to, withstand, and recover from adverse situations	1		2	18	36

### 3. Additional Comments

Have more opportunities for higher education in SM

Annex Orcutt and improve transportation for low income residents

Affordable housing

Develop the city center with a civic center, plazas, mixed use and walkable streets

Ability to walk/bike to recreational activities

Build up not out

Make the city center beautiful

More commercial to keep up with residential growth

More crosswalks and revitalize sidewalks

More resources for the LGBTQ+ community

Bike lanes

Create a Downtown gathering place that's not the malls

Invest in local businesses

Bring livable wage jobs

Lower standard for landscaping for local and small businesses

Revitalize downtown

Better parks, more free places for children to exercise

Recreational activities for teens

More clinics for mental health and addiction counseling

Rehabilitaion programs for youth

Gang prevention programs

More soccer fields

Bring a water park to SM

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<b>Balanced Land Use Mix:</b> Establish and maintain a balanced mix of land uses to meet the present and future demands of the community.	1		14	16
<b>Infrastructure Timing:</b> Ensure that all urban services and infrastructure are planned and provided for in a timely manner and sufficient land is reserved for this provision.	1	2	10	18
<b>Urban Design:</b> Emphasize quality urban design features in rehabilitation and new development efforts.		5	16	9
<b>Attract Industry and Commerce:</b> Employ strategies to encourage clean, employment-generating commerce and industry.			7	22
<b>Sphere of Influence:</b> Amend the present Sphere of Influence line to indicate the ultimate boundary for urban development		1	13	14
<b>Balance Growth:</b> Accommodate new development, balancing social, environmental and economic considerations.	1		16	11
<b>Preserve Agricultural Resources:</b> Accommodate growth while making every effort to preserve agricultural resources in the surrounding region.	3		15	12
<b>Urban/Agriculture Equilibrium:</b> Achieve a balance between increased developments and the maintenance, management, and/or preservation of local resources.	4	1	10	15

2. New Vision. What do you think is important to include in the General Plan Update?	Not Important	Somewhat Important	Important	Very Important
<b>Infill Development:</b> Encourage revitalization and redevelopment of the City's urban core; preserve open space and agricultural resources.			3	17
<b>City Expansion:</b> Annex unincorporated areas to accommodate future growth and increase economic potential for the City.		4	12	12
<b>Health:</b> Plan for and provide the community with resources to enable residents to enjoy a healthy lifestyle.		1	8	22
<b>Authenticity/Culture:</b> Preserve the historical character and heritage of the community and celebrate the diverse culture of our residents.		3	16	12
<b>Economic Development:</b> Improve economic well-being and quality of life for the community by creating jobs and expanding the tax base.		1	10	18
<b>Food/Agriculture:</b> Facilitate access to healthy, fresh, nutritious, affordable, culturally-appropriate, and locally grown food with care for the well-being of the land, workers, and animals.			9	21
<b>Equitable Community:</b> Promote social, physical and mental well-being via accessibility, affordability, stability, diversity and safety for all residents.		1	13	14
<b>Resilient Community:</b> Plan for adverse situations and utilize available resources to respond to, withstand, and recover from adverse situations			15	16

### 3. Additional Comments

More rental housing

Low

More open space/park space/trails with housing

## Santa Maria 2040 Survey Responses Total

1. Priorities. Please tell us what you think is important to include in the General Plan Update	Not Important	Somewhat Important	Important	Very Important
<b>Balanced Land Use Mix:</b> Establish and maintain a balanced mix of land uses to meet the present and future demands of the community.	1	7	44	67
<b>Infrastructure Timing:</b> Ensure that all urban services and infrastructure are planned and provided for in a timely manner and sufficient land is reserved for this provision.	3	7	47	68
<b>Urban Design:</b> Emphasize quality urban design features in rehabilitation and new development efforts.	0	17	44	55
<b>Attract Industry and Commerce:</b> Employ strategies to encourage clean, employment-generating commerce and industry.	0	2	29	84
<b>Sphere of Influence:</b> Amend the present Sphere of Influence line to indicate the ultimate boundary for urban development	3	15	47	60
<b>Balance Growth:</b> Accommodate new development, balancing social, environmental and economic considerations.	2	6	44	60
<b>Preserve Agricultural Resources:</b> Accommodate growth while making every effort to preserve agricultural resources in the surrounding region.	5	6	32	76
<b>Urban/Agriculture Equilibrium:</b> Achieve a balance between increased developments and the maintenance, management, and/or preservation of local resources.	4	11	37	62

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<b>Infill Development:</b> Encourage revitalization and redevelopment of the City's urban core; preserve open space and agricultural resources.	0	6	46	59
<b>City Expansion:</b> Annex unincorporated areas to accommodate future growth and increase economic potential for the City.	10	18	34	49
<b>Health:</b> Plan for and provide the community with resources to enable residents to enjoy a healthy lifestyle.	0	5	25	86
<b>Authenticity/Culture:</b> Preserve the historical character and heritage of the community and celebrate the diverse culture of our residents.	0	15	36	61
<b>Economic Development:</b> Improve economic well-being and quality of life for the community by creating jobs and expanding the tax base.	1	4	30	78
<b>Food/Agriculture:</b> Facilitate access to healthy, fresh, nutritious, affordable, culturally-appropriate, and locally grown food with care for the well-being of the land, workers, and animals.	1	4	18	89
<b>Equitable Community:</b> Promote social, physical and mental well-being via accessibility, affordability, stability, diversity and safety for all residents.	1	5	25	79
<b>Resilient Community:</b> Plan for adverse situations and utilize available resources to respond to, withstand, and recover from adverse situations	1	6	45	63