

# PRODUCTION PROPOSAL

## Santa Maria Community Television

(example)

**Producer:** Alan Sutterfield

**Program Length:** 30 minutes

**Series or Special:** Series

**Weekly or Monthly:** Monthly

**Program Title:** *Puppy Care*

**Target Audience:** *Dog owners of all ages, with segments targeted for children.*

**Program Description:** *Tips for dog owners on the proper nutrition, grooming, exercise and training of young canines, featuring guest puppies and their owners as well as advice from veterinarians, trainers and other professionals from the pet-care community.*

**Program Message/Goal:** *Pets are not just property, they are deserving of proper care and nurturing. Puppies that are properly cared for in their first few months live happier, more productive lives and make better companions for their owners.*

## SMCTV RESOURCES AND EQUIPMENT REQUIREMENTS

**Will you be using the studio?** Yes.

**Days & Times?** *Thursdays 2-6 PM*

**Remote Camera?** Yes.

**Days & Times?** *One weekend a month.*

**Editing Systems:**

**Final Cut Pro?** No **Pinnacle?** Yes

**Days & Times?** *Mondays 6-9 PM*

**Will you need help finding volunteer crew members?** Yes

**In what areas?** *Studio Crew*

**Will you volunteer to crew other productions?** Yes

**In what areas?** *Pinnacle Editing*

